



SAACHI

RESUME

EUGENE, OR
UNIVERSITY OF OREGON
PRODUCT DESIGN BFA
SPORTS BUSINESS MINOR
CLARK HONORS COLLEGE
3.87 GPA
SENIOR

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BORN IN JULY 2003 IN ARIZONA.

DESIGNER OF PRODUCTS THAT MAKE YOU FEEL OBSESSED WITH COLOR AND ORGANIC FORM. LOVER OF HOUSE MUSIC, RIDING HORSES, AND COLLECTING POST CARDS.

[HARD SKILLS]

ADOBE ILLUSTRATOR
ADOBE PHOTOSHOP
ADOBE INDESIGN
PROCREATE
RHINO
SOLIDWORKS
V-RAY
KEYSHOT
MS POWERPOINT
MS EXCEL

[SOFT SKILLS]

COMMUNICATOR
COLOR THEORY
PEOPLE PERSON
OUT OF THE BOX THINKING
DISCIPLINE
CURIOUS

ADIDAS

JUN 2024 - SEP 2024
FULL TIME

[CMG/PRODUCT DESIGN INTERN]

DEVELOPED INNOVATIVE **COLOR, MATERIAL, AND GRAPHIC** STORIES INSPIRED BY ATHLETE FEEDBACK, SUCH AS THE "PEACOCKING" CONCEPT FOR FLAG **FOOTBALL CLEATS**, AND GAINED HANDS-ON EXPERIENCE WITH **DYES, FINISHES, AND ACHIEVABLE COLORS** DURING FACTORY VISITS.

DESIGNED FUNCTIONAL UNIFORMS AND FOOTWEAR USING **ADVANCED MATERIALS TAILORED** FOR FLEXIBILITY, MOBILITY, AND DURABILITY, ADDRESSING THE UNIQUE NEEDS OF FEMALE ATHLETES AND SPORTS-SPECIFIC REQUIREMENTS.

CONDUCTED RESEARCH ON FEMALE-SPECIFIC ANATOMY TO CREATE PERFORMANCE PRODUCTS, INCLUDING SPECIALIZED FEATURES LIKE FEMALE-SPECIFIC LASTS, ROTATIONAL STUD GEOMETRY, AND **ERGONOMIC GARMENT REINFORCEMENTS**.

WORKED WITH **CROSS-FUNCTIONAL TEAMS**, LED FOCUS GROUPS, AND PRESENTED AT ADIDAS' GLOBAL CREATIVE SUMMIT TO INTEGRATE ATHLETE INSIGHTS INTO PRODUCT DEVELOPMENT AND BRAND STORYTELLING.

GAINED PROFICIENCY IN CREATING **TECH PACKS, REDLINING SAMPLES, AND PROTOTYPING** FINAL PROJECTS, ENSURING SEAMLESS COMMUNICATION WITH MANUFACTURERS AND HIGH-QUALITY PRODUCT OUTCOMES.

SALT ATHLETIC

JUL 2022 - JUN 2024
PART TIME

[PRODUCT DESIGNER]

IDENTIFY AND REVITALIZE **BRAND LANGUAGE** AND TRANSLATE IT TO **COLOR, MATERIAL, FINISH DECISIONS**.

DESIGNED THE "**SALT GLOVE BAG**" LAUNCHED IN FW 2024.

CONDUCTED INTERVIEWS, SURVEYS, AND USABILITY TESTS TO **IDENTIFY PAIN POINTS**, DEVELOP USER PERSONAS, AND MAP **CUSTOMER JOURNEYS IN THE SOCCER INDUSTRY**.

GENERATED DESIGN SOLUTIONS ADDRESSING USER NEEDS, CREATED SKETCHES AND PROTOTYPES, AND **REFINED CONCEPTS** BASED ON USER FEEDBACK AND USABILITY TESTING.

WORKED WITH PRODUCT MANAGERS AND MANUFACTURERS, CREATING DETAILED **DESIGN SPECIFICATIONS** AND **TECH PACKS** TO ENSURE ACCURATE PRODUCTION AND ALIGNMENT WITH BRAND LANGUAGE.

WARSAW SPORTS BUSINESS CENTER

FEB 2022 - PRESENT
PART TIME

[DIRECTOR OF COMMUNICATIONS]

DEVELOP A **BRAND STRATEGY** FOR WARSAW SPORTS BUSINESS CENTER FOR THE NEXT 4-5 YEARS.

DESIGN **COLOR/MATERIAL/GRAPHICS** FOR SOCIALS. INSTAGRAM, LINKEDIN, EMAIL NEWSLETTER, ALUMNI COMMUNICATIONS, EVENT FLYERS, ETC.

DESIGN **MERCHANDISE** AND BRANDED PRODUCT FOR MEMBERS. T-SHIRTS, HOODIES, STICKERS, SCARVES, WATERBOTTLES, ETC.

WRITE COMPELLING COPY AND IDENTIFY THE **WARSAW "VOICE"**. FOCUSED ON **STORYTELLING** AND DESCRIBING WHAT BEING A WSBC STUDENT IS LIKE TO ALUMNI/STAKEHOLDERS